

### About Us

We are a Benefit Society, creative and social vocation.

We are a team of professionals with integrated skills and believe in Art and Solidarity as engines of a revolution for a new economy: circular, ethical and creative.





The Nartist Canvas starts the Revolution

NARTIS

# NARTIST<sup>®</sup> What we do

### We designed an Art Competition to benefit no-profit projects,

developing in the physical world, digital and Blockchain and in which everyone can participate



# *tor* Il mecenatismo collaborativo per rigenerare valore sociale



**Companies, institutions and professionals** who activate a "name\_activator *forVALUE*<sup>®</sup> " Contest, by associating the Nartist canvas with the promotion of its offerings

Anyone who comes into possession of the special canvas through the purchase of the Activator's product or service and chooses to enter the Contest as:

**1** Talent scout commissioning the work from an artist

Artist (who may be established, mid-career, young or even very young)



for **Interventiation** Interventian collaborativo per rigenerare valore sociale

> + return on investment

+ drive-to-store



Crea valore condiviso.



### Benefits for the activator. Improve reputation, notoriety, and interest!

+ lead generation and data collection

> + social responsibility and art dissemination

> > + brand reputation & awareness

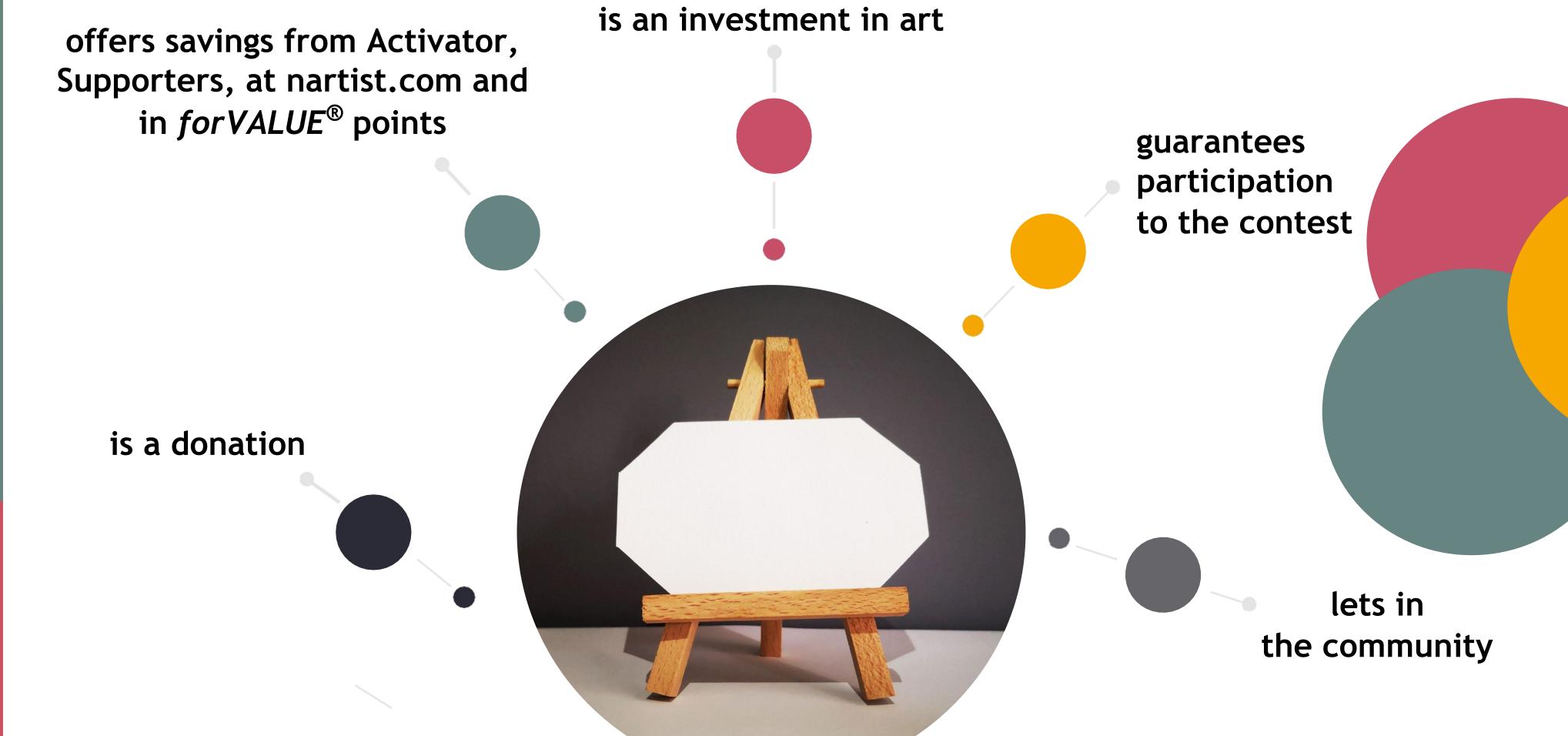
## Nartist tools

» Canvas Nartist
» Multicontest platform
» Community
» NFT and Blockchain
» Digital concept store

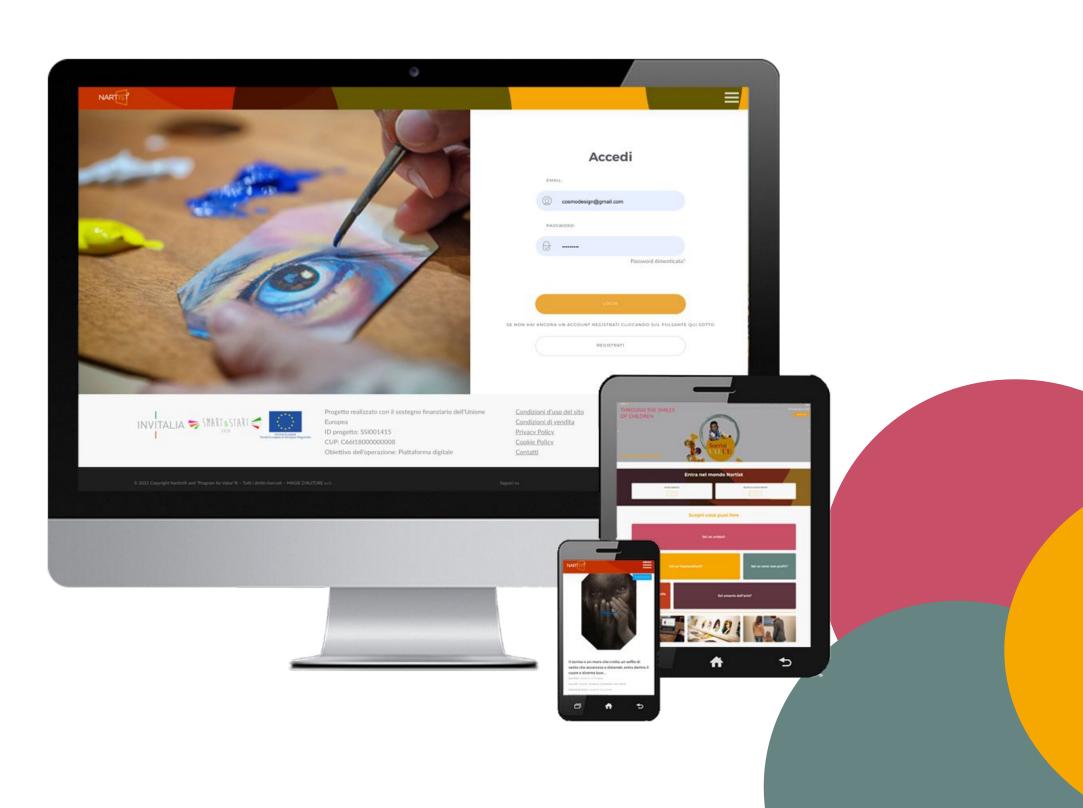


The Nartist Canvas, distributed with products and services, increases the final prize pool, becomes a work of art and is rich of values:

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It is the Nartist Canvas that allows us to revolutionize the system Through art, to do good.



The Platform is a multicontest digital space. That easily enables participation in competitions, the sale of works and the relationships among the different participants.

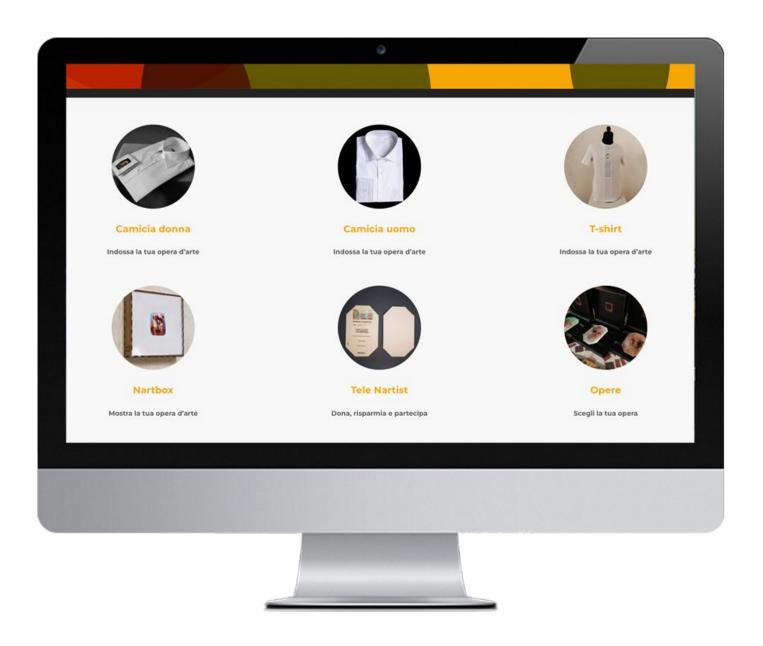


NARTIS

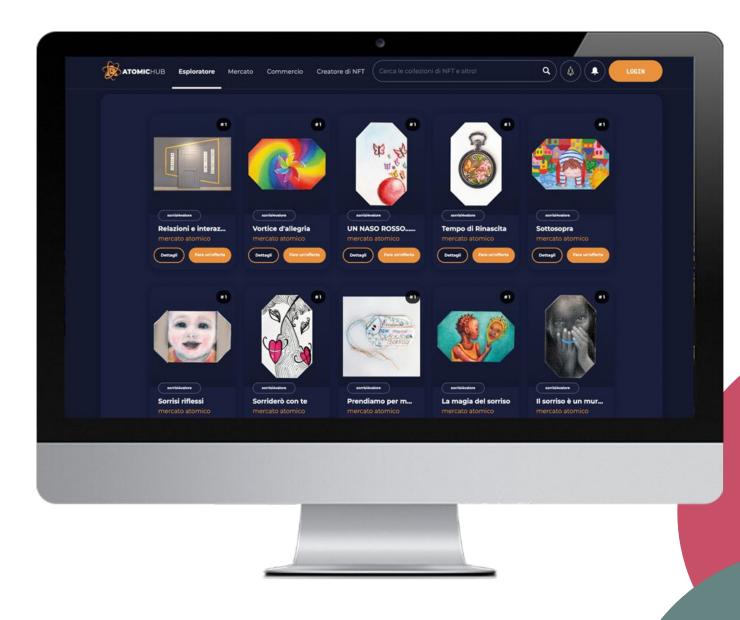
The Community, consisting of all Artists, Ordinary Citizens, Nonprofits, Businesses and Institutions, experiences the digital space by giving life to continuous relationships and interactions, receiving benefits, savings and opportunities.



We accompany artists and contest participants into the world of NFTs and Blockchain by tokenizing the artwork created. We share the benefits with them and together we support social welfare.



the canvas.



### **Digital concept store**

- featuring contest
- canvases, artwork and all
- products associated with

# NARTIST Work in progress

In agreement with the Organizing Committee of the Mediterranean Games we will activate Competitions for Institutions and Companies from the 26 participating countries, as early as February 2023.

The contests will be activated by all those companies that, would like to promote the sale of their product or service through a "social responsibility" action by promoting culture, art and solidarity.

The Contests will be in support of social projects in the areas of sports, environment, culture, humanitarian aid, etc.

"Let's start a race where everyone wins."







## They believed in us...



Sorrisi **Doctors for Smiling Children** 













# DOIMO<sup>®</sup> Salotti





**DI BELLE ARTI** di Bari



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### Nartist<sup>®</sup> is a project of VALUE group s.r.l. benefit company Italy, 70023, Gioia del Colle (BA), via Giuseppe Mazzini 29

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